

**ABSTRACT**

A device, system, and method system for manually arranging products on a display shelf without requiring additional shelf width. The product containers, such as jars, cans, and bottles, may be pulled forward toward the front of the display shelf by pulling a front member which is 5 attached to two slide rails which fit into the vacant spaces near the bottom of rounded container sides. In an alternate embodiment, a base is provided to elevate the containers, and the slide rails slide underneath the container. The slide rails are attached to a rear member which engages the rear of the last product container in the row, and pushes the containers forward as the front member is pulled away from the display shelf. The device may be a wire frame which may 10 include side covers of various shapes and sizes.